

Completing the HungerCount : Instructions for Link2Feed and non-Link2Feed users

This brief guide is to help provide information on the quickest way to complete the HungerCount 2026 questionnaire for your food bank.

Select the option that best suits your food bank:

1. My food bank uses Link2Feed to complete client intake and all our programs are recorded on Link2Feed. (Link to page 2)
2. My food bank uses Link2Feed to complete client intake but some of our programs are recorded manually – like a meal program, or a fresh food program or an additional hamper program. (Link to page 2)
3. My food bank does not use Link2Feed and we have numbers to report. (Link to page 3)

Option 1 – Using Link2Feed to record all programs

- Use the link to access the online HungerCount questionnaire (<https://survey.alchemer-ca.com/s3/50474548/HungerCount-2026>).
- After completing some basic questions about your organization (address, contact details) the survey will take you to screening questions about L2F. Selecting the following options on the survey will let you skip all questions related to your programs.

L2F1. Did your food bank maintain client intake records on Link2Feed *in March 2026*? *

- Yes
 No

L2F2. Was your food bank able to maintain data collection on L2F throughout the year? *

- Yes
 No

L2F3. Did your food bank have any food programs in March 2026 that were not tracked on L2F? *

- Yes, we would like to report for a hamper/grocery program not tracked through L2F
 Yes, we would like to report for a meal program not tracked through L2F
 Yes, we would like to report for a fresh food visits program not tracked through L2F
 No, all our hamper/grocery and meal programs are tracked through L2F

Back

Next

- The questionnaire should take 5-10 minutes. FBC will have access to your data through L2F.

Option 2 – Using Link2Feed but want to report some programs not recorded on L2F

- Use the link to access the online HungerCount questionnaire (<https://survey.alchemer-ca.com/s3/50474548/HungerCount-2026>).
- After completing some basic questions about your organization (address, contact details) the survey will take you to screening questions about L2F.
- Select the kind of program it (hamper/grocery program, meal program or a fresh food program) and the survey will take you to the questions pertaining only to that program.

L2F1. Did your food bank maintain client intake records on Link2Feed *in March 2026*? *

Yes

No

L2F2. Was your food bank able to maintain data collection on L2F throughout the year? *

Yes

No

L2F3. Did your food bank have any food programs in March 2026 that were not tracked on L2F? *

Yes, we would like to report for a hamper/grocery program not tracked through L2F

Yes, we would like to report for a meal program not tracked through L2F

Yes, we would like to report for a fresh food visits program not tracked through L2F

No, all our hamper/grocery and meal programs are tracked through L2F

Back

Next

- You also have the option of completing the PDF or Word questionnaire available on the Food Banks Canada website (<https://foodbankscanada.ca/hungercount-survey/>).
- Go to page 5 for the key pieces of data we look for when we ask about food bank programs.

Option 3 – Not using Link2Feed and have numbers to report

- Use the link to access the online HungerCount questionnaire (<https://survey.alchemer.ca.com/s3/50474548/HungerCount-2026>).
- After completing some basic questions about your organization (address, contact details) the survey will take you to screening questions about L2F.
- Select No to this question and the questionnaire will take you to client related questions.

SECTION A

L2F SCREENING QUESTIONS

L2F1. Did your food bank maintain client intake records on Link2Feed *in March 2026?* *

Yes

No

Back

Next

- Most questions are not mandatory so you can move forward in the questionnaire if you aren't collecting that data from clients.
- You also have the option of completing the PDF or Word questionnaire available on the Food Banks Canada website (<https://foodbankscanada.ca/hungercount-survey/>).
- Go to page 5 for the key pieces of data we look for when we ask about food bank programs.

Definition of Key Variables:

For grocery hamper/basket programs:

1. **Total unique individuals** served in the month of March. *This includes everyone in the household so if someone comes to pick up a hamper for their family of 4, we would count that as 4. We would only count them once no matter how many times they were served in March as this category is for “unique” individuals.*
2. **Total visits** to the food bank in the month of March. *This includes everyone in the household again, but they are counted each time they visited in the month. So, if the family of 4 comes twice, we would count it as 8. If the food banks only allows one visit a month then the number for unique individuals and visits would be the same.*

For a meal program:

3. **Total number of meals and snacks** prepared and served in the month of March.